

Position: Graphic Designer  
Location: Mumbai  
Experience: 2–5 years  
Industry: Pharma / Nutraceuticals / Wellness / D2C

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## About Nutrify Today

Given that the Nutraceutical industry is well on its way to become a \$100Bn force, Nutrify Today is at the fore front of this action by pioneering innovation, empowering upskill and nurturing partnerships in the nutraceutical and wellness ecosystem. We actively engage over 400 Pharma / Nutra & FMCH marketers, suppliers, Key opinion leaders across global strategic markets through 3 flagship platforms of the C-Suite Sumflex, Genie and Academy.

We are partners to numerous Governmental entities responsible for policy & regulation such as MOFPI, NIFTEM, FSSAI amongst others, as well as work closely on diverse projects for global industry partners such as Nestle, Haleon, Himalaya, Sun Pharma, Dr Reddys, Pharmavite and many more.

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## The Role

We are looking for a Graphic Designer who can bring clarity, creativity, and consistency across our B2B and emerging D2C communication.

### Role Overview

This role requires a multi-skilled designer who can work across:

- Print (brochures, reports, event collaterals)
- Digital (web, social, presentations)
- Video (basic editing, motion graphics preferred)

You should have prior experience in Pharma / Nutraceutical / Wellness / D2C brands, with the ability to balance creativity with regulatory sensitivity.

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## Key Responsibilities

### 1. Brand & Communication Design

- Design high-quality brand assets across B2B and D2C touchpoints
- Ensure visual consistency across all platforms and materials
- Translate complex ideas into clear, compelling visual narratives

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### 2. Print & Event Collaterals (Critical)

- Design brochures, reports, flyers, standees, event kits
- Work on materials for C-Suite events, conferences, and partner showcases
- Ensure designs are print-ready with strong attention to detail

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### 3. Digital & Web Design

- Create assets for LinkedIn, emailers, landing pages, and website updates
- Collaborate with marketing team on campaign creatives and digital storytelling
- Maintain consistency across UI elements and brand guidelines

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### 4. Video & Motion (Preferred)

- Edit short videos for marketing, events, and product storytelling
- Create basic motion graphics, reels, and visual explainers
- Support creation of high-impact visual content for social and presentations

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### 5. Cross-Functional Collaboration

- Work closely with Marketing, Sales, and Leadership teams
- Translate briefs into high-quality, timely deliverables
- Handle multiple projects while maintaining quality and deadlines

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### Candidate Profile

#### Must-Have

- 2–5 years of experience in graphic design
- Strong portfolio across print + digital work
- Experience working with Pharma / Nutraceutical / Wellness / D2C brands
- Proficiency in tools like Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Strong understanding of layouts, typography, and brand systems

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#### Preferred

- Experience in video editing (Premiere Pro / After Effects or similar)
- Exposure to website/landing page design (Figma/Webflow or similar)
- Understanding of regulated content environments (pharma/wellness)

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### What We Offer:

- Opportunity to work on global-facing brands and platforms
  - Exposure to high-impact B2B + emerging D2C projects
  - Creative ownership with real business visibility
  - Fast-paced environment with strong learning curve
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